

UMAC Board of Directors
Sept. 21, 2010

AGENDA

1. Welcome and prayer
2. Minutes (attached)
3. Treasurer's Report
4. Old business
 - a. ANNUAL MEETING
 - i. Status on registrations
 - ii. Down payment for hotel
 - iii. Working with sponsors/vendors and putting menus together
 - iv. Schedule—PowerPoint workshop
 - v. Update on workshops

Rethink Church – Wednesday afternoon

Telling the Giving Story – Thursday morning

- vi. Mission project/day –

Check with Cate for update

- vii. PUBLICITY – Karla

One story done.

Workshop story next

Imagine No Malaria story planned

How to do BART from the airport (one week before)

- viii. New Member orientation event planning –Kay Panovec will work with Susan on putting this event together.

- ix. Program booklet

Program booklet draft by today (09/21)

- x. Evaluation (Need two different surveys, one for those who attended, one for those who didn't). Can Art do this? We need it by Oct. 10 though I need the survey web address before for the program booklet

- xi. Registration packets—List of what needs to go in the package

Carolyn: bags

Cate: maps

Mural guide

Promo for 2011

- xii. Vendors update

- xiii. Planning day for 2011 on Monday, 10/18 & Friday, 10/22

5. 2011

- a. Contract for Old Hotel Albuquerque

Hotel Albuquerque Old Town

Includes a Chapel

Discussing AV (can bring our own)

Adequate meeting space

Must use 80% of their rooms

b. Theme ideas – Logo? Theme is “Rising to New Heights”
Rising to New Heights – Communicating in a Diverse World

c. Identify possible keynote speakers

Speakers: Author/Pastor Lynn Hinton (perhaps not keynote, but a workshop)

Bishop Minerva Carcana

Ray Buckley (workshop and/or speaker)

Thomas Kemper

d. Mission Day

e. Round table for General Secretaries re: communications: I need help outlining what it is we want to talk about and why it would be a good thing for them to be there.

Unified communications (like General Conference presentation)

How do we “work together” for us to share your message and for you to provide appropriate and timely resources

Meet with the people on the front lines of communicating with Annual Conferences and Local Churches

6. Other

a. Advocacy Committee – need to find a chair

Steve Hustedt named to General Commission on Communications (replacing Larry Hygh)

Need new Treasurer. Steve will chair Advocacy Committee

“If you’re not willing to fund the people who tell the story; then, you’re not really interested in telling the story.”

b. Finalize handbook. I’d like to get a finished copy to people by the time of the October meeting, including chairs, etc., as well as put something on line. (Attached)

c. Recruitment letter to universities, colleges, etc. (Can someone work on this?)

Neil Caldwell to work on this

d. Engaging Central Conferences

e. Other

Recruiting members from General Agencies

Nominations: Lisa Diehl as board member at large

Treasurer?

Also contacting Linda Rhodes

Next meeting: October 5, 11:30/10:30/9:30

Next meeting: 9/21/2010 11:30 a.m. EDT