

Minutes

UMAC Board of Directors

May 10, 2011 11:30 (EST)/8:30 a.m. (PST)

1. Worship was led by Cate Monaghan, who read from the daily blog post accompanying the *Catch Fire in 50 Days* study.
2. Plans for the 2011 Meeting were discussed, and include:
 - Putting a promo on the UMAC website for Hall of Fame (selected by board) and Communicator of the Year (selected by the previous 5-to-10 communicators of the year)—deadline Aug. 15. Jane Horstman will write a short announcement.
 - Steve Horswill-Johnston has agreed to serve as Producer/Coordinator for the gala dinner. \$2,000 fee. Dan Gangler will write a short announcement.
 - Keynote(s)/Speaker: Bishop Minerva Carcaño is unable to attend. Garlinda Burton was suggested as a possible keynote speaker or workshop leader.
 - Gere Reist, Mary Casad and Erin Hawkins were suggested as possible speakers for a second luncheon.
 - The awards deadline is Aug. 15. New descriptions have been finalized. There are new and improved categories and there will be an Early Bird rate. Jane is putting together a registration/submittal form. A couple of issues have to be resolved with Brick River and when they have been, awards entries will open and Jane will write a story explaining changes, etc. Dan Gangler is recruiting judges. If there are questions about eligibility, Jane is the contact person. Questions about entries should go to Dan.
 - Workshops: Neill Caldwell, Karla Abernethy-Thetford, and Lisa Cumbest Michiels will have a conference call to discuss.
 - Vendors/exhibitors: Karla will follow up.
 - Theme/logo: Matt Brodie will have it ready before May 31. Eleanor Colvin will draft a statement about the meaning of the theme (Rising to New Heights; Diversity in Communications).
3. Vision and Mission of UMAC—Dan Gangler shared results of a survey. He will write a short blurb about it that can be shared with the membership.
4. Proposed legislation for General Conference: A rationale or justification still has to be written. It was suggested that the rationale from the resolution from the last General

Conference be used as a model.

5. Helping Hands Scholarship: A letter is to be written to Conference communicators to solicit support for the scholarship. Tafadzwa Mudambanuki is out of town until May 20; Royya James will meet with him about this project when he returns.
6. The 2012 Annual Meeting will be in Washington, D.C. Sandy Brands has some ideas and will talk to Neill.
7. Membership cards will go out as a PDF when dues are paid.
8. New member and member renewal tracking will be done by Patrick Shownes, Lisa Diehl, and Jane Horstman.
9. Three-tiered membership levels. Susan Crawford chairs the Membership Committee. We need to announce the tiers, and get a letter out to seminaries, UM colleges and universities, journalism departments, etc.
10. The next meeting is scheduled for June 14. The question was asked: Does that still work or should it be pushed back to June 21?