

**Class**

- A. Local Church, District, Local Agency or Organization**
- B. Annual Conference or Episcopal Area; Jurisdictional Area**
- C. General Church Agency or National Distribution**

**I. PUBLICATIONS (Robert F. Storey Award of Excellence)**

**Best in Publications**

A. Newsletter

- Best of Class A:
- Best of Class B:
- Best of Class C:

B. Newspaper

- Best of Class A:
- Best of Class B:
- Best of Class C:

C. Magazine

- Best of Class A:
- Best of Class B:
- Best of Class C:

D. Special Publications

- Best of Class A:
- Best of Class B:
- Best of Class C:

E. Special Section or Supplement

- Best of Class A:
- Best of Class B:
- Best of Class C:

**II. INTERNET**

**Best in Internet**

A. Website

- Best of Class A:
- Best of Class B:
- Best of Class C:

B. Blog

- Best of Class A:
- Best of Class B:
- Best of Class C:

C. E-Newsletter

- Best of Class A:
- Best of Class B:
- Best of Class C:

D. Social Media

- Best of Class A:
- Best of Class B:
- Best of Class C:

E. Electronic Publication

- Best of Class A:
- Best of Class B:
- Best of Class C:

### **III. VIDEO**

#### **Best in Video**

A. In-House Production < \$3000

Best of Class A:

Best of Class B:

Best of Class C:

B. Out-Sourced/In-House Production >\$3000

Best of Class A:

Best of Class B:

Best of Class C:

C. Television

Best of Class A:

Best of Class B:

Best of Class C:

D. Streaming Video / Live Production

Best of Class A:

Best of Class B:

Best of Class C:

E. News Story

Best of Class A:

Best of Class B:

Best of Class C:

### **IV. AUDIO**

#### **Best in Audio**

A. Radio

Best of Class A:

Best of Class B:

Best of Class C:

B. Podcast / Internet stream

Best of Class A:

Best of Class B:

Best of Class C:

### **V. PUBLICITY & ADVERTISING (Leonard M. Perryman Award of Excellence)**

#### **Best in Publicity & Advertising**

A. Campaign

Best of Class A:

Best of Class B:

Best of Class C:

B. Single

Best of Class A:

Best of Class B:

Best of Class C:

### **VI. Photography (Donald B. Moyer Award of Excellence)**

#### **Best in Photography**

Best of Class A:

Best of Class B:

Best of Class C:

## **VII. VISUAL DESIGN**

### **Best in Visual Design**

#### A. Artwork

Best of Class A:

Best of Class B:

Best of Class C:

#### B. Print Design – any print publication

Best of Class A:

Best of Class B:

Best of Class C:

#### C. Internet Design – [websites, e-Newsletters]

Best of Class A:

Best of Class B:

Best of Class C:

#### D. Motion Graphics

Best of Class A:

Best of Class B:

Best of Class C:

## **VIII. WRITING (Donn Doten Award of Excellence)**

### **Best in Writing**

#### A. Fictional Story

Best of Class A:

Best of Class B:

Best of Class C:

#### B. Non-Fiction

Best of Class A:

Best of Class B:

Best of Class C:

#### C. Opinion/Editorial

Best of Class A:

Best of Class B:

Best of Class C:

#### D. News

Best of Class A:

Best of Class B:

Best of Class C:

## **IX – Media Presentation**

### **Best in Media Presentation**

#### A. Slide Show

Best of Class A:

Best of Class B:

Best of Class C:

#### B. Multi Media

Best of Class A:

Best of Class B:

Best of Class C:

C. Display Table

Best of Class A:

Best of Class B:

Best of Class C:

**X – Strategic Planning**

**Best in Strategic Planning**

Best of Class A:

Best of Class B:

Best of Class C: