

**UMAC Meeting**

April 13, 2010

11:30 a.m. (EDT)

Gathering & Checking in

**Meeting called to order at 10:41**

Worship

Eleanor

Minutes

Eleanor

**Minutes shared**

**Lingering tasks lifted up: Sandy to confer with Michael (UMITA) re workshops. Sandy to secure Kevin Evers to design brochure and program.**

Treasurer's Report

Steve

**Only expenditure to Erin Horner for web site work**

**Erin will update membership online until process for membership is official.**

Committee Reports (if any)

**None.**

**Event Planning Team: No site visit to Santa Fe, due to death in Karla's family.**

**End of month projected for site visit and report. Team agreed to wait, as we don't want to commit to a hotel site unseen.**

**By-Laws Committee: Erik Alsgaard to Chair. Former chair, Andy James appointed to local church.**

Old Business

1.

Santa Fe or Albuquerque?

Conference 2011—

**See above Event Planning Team**

2.

Conference 2010

a.

Rethink Church or

mission event?

**May not be able to serve through Rethink Church. Required to be sustainable.**

**Brainstorm Meeting: Jackie Vaughn, Royya James, Cate Monahan, Sandy Brands, Eleanor Colvin (perhaps a tweet-up, four-square, social media event)**

**Royya to schedule.**

b.

Contract with Eric Law

**Mark: Looks complete. Include value of display. Include \$75 for meals not included in event.**

**Sandy: Usually charges \$1,200 day. We're not paying transportation. Display good opportunity to share his information and art installation.**

**Sandy**

c.

Entries and

nominations: dates for, etc.

**Communicator of the Year: Open May 1-June 1**

**Cate: Craft letter to invite former Hall-of-Famers to attend and be part of the panel**

**Will sell tickets for banquet separately (to cover costs) as agreed last year**

**Eleanor: Confirm who judges/determines Communicator of the Year.**

d.

Workshops

**CONFIRMED**

**Short Video Production/Our Church Videos – Eric Halverson [Art confirmed]**

**Rethink Church/Impact Community – Jen Rodia, Jackie Vauhagn [Royya confirmed]**

**DuBoseography – Mike DuBose [Royya confirmed]**

**Financial Interpretation -- Talking Resources – Ken Sloane [Royya confirmed]**

**Eric Law Workshop [Sandy confirmed]**

**STILL TO BE EXPLORED**

UMITA – check with Michael re: workshops [Sandy]

**Suggestions:**

**PLENARY SESSION/Panel: IT for communicators—how to speak IT**

**Design Matters – Illustrator/Graphic Art (hands on) (Creative Worship/Midnight Oil)**

**Experiential Marketing: Coffee filter/iPod experiences-value – Midnight Oil**

**Effective use of youtube, social media/App building class – Art McClanahan**

**\*Creating Training Team in Conference – Cheryl Hemmerlee [Need to respond regarding reimbursables]**

**Christian Yoga – stretch breaks**

**Wayne Rhodes [Sandy to confirm]**

e.

Judging

**Eleanor: confirm who judges Communicator of the Year**

**Cate: secure awards judges**

**Matt: Follow up and confirm judging process**

f.

Vendors brochure

**Vendor space: \$200**

**Royya: Confirm RCC rate. (\$650)**

**We can adjust our rate accordingly, acknowledging that we're not as large as RCC.**

**Mark and Sandy: complete vendor brochure**

**Sandy: provide Mark with hotel contact (to discuss vendor space)**

**Sandy: provide Steve with contract**

g.

Sponsors

**July 1: Deadline for meal sponsorship. Cut meal from agenda**

**Thursday-breakfast and lunch**

## Friday- breakfast

### Receptions

**Sandy: Provide available sponsorship opportunities to Mark**

3.

Handbook

#### New Business

1.

Membership kits

2.

Monthly

communications

a.

to write “here’s what’s coming” or whatever

Invitation to vendors

b.

members/chairs—schedule & assign

Blog by officers/board

c.

E-newsletter

**\* Cate: Research entertainment options for gala/after gala**